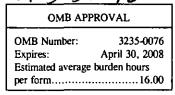
# FORM D

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549









NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D. **SECTION 4(6), AND/OR** UNIFORM LIMITED OFFERING EXEMPTION APR 2 3 2008 THOMSON FINANCIAL

0001000		1
Name of Offering (☐ check if this is an amendm	nent and name has changed, and indicate change.)	SEC Mail Processing Section
Filing Under (Check box(es) that apply): ☐ Rule Type of Filing: ☑ New Filing ☐ Amen		
	A. BASIC IDENTIFICATION DATA	——————————————————————————————————————
1. Enter the information requested about the issue	er	Washington, DC
Name of Issuer ( check if this is an amendmen InnoCentive, Inc.	at and name has changed, and indicate change.)	
Address of Executive Offices 201 Jones Road, Waltham, MA 0245	(Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code) 978-482-3355
Address of Principal Business Operations (if different from Executive Offices)	(Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
Brief Description of Business		
Type of Business Organization		
□ business trust     □	☐ limited partnership, already formed☐ limited partnership, to be formed☐	other (please specify):
Actual or Estimated Date of Incorporation or Organization:	anization:  Month Vear  0 8 0 5  (Enter two-letter U.S. Postal Service abbreviation for State	■ Actual
	CN for Canada; FN for other foreign jurisdiction)	DE

#### GENERAL INSTRUCTIONS

### Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation £ or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given be ow or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 100 F St. NE, Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need on y report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

#### State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

## ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

A. BASIC I	DENTIFICATION DATA		
2. Enter the information requested for the following:			
<ul> <li>Each promoter of the issuer, if the issuer has been organized</li> <li>Each beneficial owner having the power to vote or dispose, issuer;</li> <li>Each executive officer and director of corporate issuers and</li> <li>Each general and managing partner of partnership issuers.</li> </ul>	or direct the vote or disposition of,		
Check Box(es) that Apply: Promoter Beneficial Ow	ner Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if individual) Spradlin, Dwayne H.			
Business or Residence Address (Number and Street, City, State, Zip C 201 Jones Road, Waltham, MA 02451	Code)		
Check Box(es) that Apply: Promoter Beneficial Ow	ner 🗷 Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Kinney, Robert E.			
Business or Residence Address (Number and Street, City, State, Zip C 201 Jones Road, Waltham, MA 02451	Code)		100 100 100 100 100 100 100 100 100 100
Check Box(es) that Apply:	ner 🗷 Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual)  Venable, Thomas M.			
Business or Residence Address (Number and Street, City, State, Zip C 201 Jones Road, Waltham, MA 02451	Code)		
Check Box(es) that Apply:  Promoter Beneficial Ow	ner 🗵 Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual)			
Bingham, Alpheus PhD.  Business or Residence Address (Number and Street, City, State, Zip C 201 Jones Road, Waltham, MA 02451	Code)	-	
Check Box(es) that Apply:  Promoter Beneficial Ow	ner	☑ Director	General and/or Managing Partner
Full Name (Last name first, if individual)  Carroll, Darren J.			
Business or Residence Address (Number and Street, City, State, Zip C 201 Jones Road, Waltham, MA 02451	Code)		
Check Box(es) that Apply:	ner Executive Officer	<b>⊠</b> Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual)  London, Herbert I.			
Business or Residence Address (Number and Street, City, State, Zip C 201 Jones Road, Waltham, MA 02451	Code)		
Check Box(es) that Apply:  Promoter Beneficial Ow	ner	☑ Director	General and/or Managing Partner
Full Name (Last name first, if individual) McGrath, Stephen			
Business or Residence Address (Number and Street, City, State, Zip C 201 Jones Road, Waltham, MA 02451	Code)		
Check Box(es) that Apply: Promoter Beneficial Ow	ner Executive Officer	Director	General and/or Managing Partner

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

Full Name (Last name first, if individual) Kornel, Amiel M.			
Business or Residence Address (Number and Street, City, State, Zip Code) 201 Jones Road, Waltham, MA 02451			<u>-</u>
Check Box(es) that Apply: ☐ Promoter ☑ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Spencer Trask Emerging Technologies Group, LLC			
Business or Residence Address (Number and Street, City, State, Zip Code) 535 Madison Avenue, New York, NY 10022			
Check Box(es) that Apply:   Promoter   Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) ELIIC Holdings, Inc.			
Business or Residence Address (Number and Street, City, State, Zip Code) Lilly Corporate Center, Indianapolis, IN 46285			
Check Box(es) that Apply: ☐ Promoter ☑ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Omidyar Network			
Business or Residence Address (Number and Street, City, State, Zip Code) 1991 Broadway, Suite 200, Redwood City, CA 94063			
Check Box(es) that Apply:  Promoter  Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Spencer Trask & Co			
Business or Residence Address (Number and Street, City, State, Zip Code) 535 Madison Avenue, New York, NY 10022			
Check Box(es) that Apply:	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual)			
Business or Residence Address (Number and Street, City, State, Zip Code)			
Check Box(es) that Apply:  Promoter Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if individual)			
Business or Residence Address (Number and Street, City, State, Zip Code)	<u> </u>		<del></del>
Check Box(es) that Apply:	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual)			
Business or Residence Address (Number and Street, City, State, Zip Code)	, , , , , , , , , , , , , , , , , , , ,		
Check Box(es) that Apply:	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual)			
Business or Residence Address (Number and Street, City, State, Zip Code)			

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					B. II	NFORMA	TION ABOU	T OFFERI	NG		· · · · · ·		
1.	Has the	issuer sold	or does the	issuer inter	nd to sell to	non-accrec	lited investors	in this offeri			- <u> </u>		Yes No
	Tias the	issuer solu,	or does are	issuel litter			dix, Column 2			••••		•••••	
1	U/hat ia	•h-a-minima	instantum			• •	individual?	_					c
2.	. what is	me minimu	m mvesum	ent that will	be accepted	from any	marvidar		•••••••••••••	********	••••••		
3.	Does th	e offering pe	rmit joint	ownership o	of a single un	it?	«·····		•••••	•••••	•••••		Yes № □
4.	similar to be list list the	remuneration sted is an assoname of the l	on for sol ociated pe broker or	icitation of erson or ag dealer. If	purchasers ent of a bi	in conne oker or o five (5)	or will be paid ection with s dealer register persons to be der only.	ales of secu ed with the	irities in the SEC and/o	e offering. or with a	If a postate or s	erson tates,	
		ast name fir k Ventures,		idual)	_			·					<del>-</del>
		Residence Ad n Avenue, N			treet, City, S	tate, Zip C	ode)				•	<u> </u>	
Nan	ne of Ass	ociated Brol	er or Deal	er		<del></del>	<del></del>				<del></del> -		
	:- 11/h	ish Dans I	:	Čaliala a a	Turanda As C	L'a A Daniel							
State					Intends to So								
	(Check [AL] [IL] [MT] [RI]	"All States" [AK] [IN] ✓ [NE] [SC]	or check in [AZ] [IA] [NV] [SD]	ndividual St [AR] [KS] [NH] [TN]	ates) [ CA] ✓ [ KY] [ NJ] ✓ [ TX] ✓	[ CO] [LA] [NM]	[CT] ✓ [ME] [NY] ✓ [VT]	[DE] ✓ [MD] ✓ [NC] ✓	[DC] [MA] ✔ [ND] [WA] ✔	[FL] ✓ [MI] [OH] ✓ [WV]	[GA] [MN] <b>√</b>	[HI]	
Full	Name (1	Last name fir	st, if indiv	idual)									
Busi	iness or l	Residence A	ddress (Nu	ımber and S	treet, City, S	tate, Zip C	ode)						
Nan	ne of Ass	ociated Brol	ker or Deal	ler	···							<del></del>	
State	es in Wh	ich Person L	isted Has	Solicited or	Intends to So	olicit Purch	nasers	<u> </u>					
	(Check [AL] [IL] [MT] [RI]	"All States" {AK] [IN] [NE] [SC]	or check in [AZ] [IA] [NV] [SD]	ndividual St [AR] [KS] [NH] [TN]	ates) [CA] [KY] [NJ] [TX]	[CO] [LA] [NM] [UT]	[CT] [ME] [NY] [VT]	[DE] [MD] [NC] [VA]	[DC] [MA] [ND] [WA]	[FL] [MI] [OH] [WV]	[GA] [MN] [OK] [WI]	[HI] [MS] [OR] [WY]	All States [ID] [MO] [PA] [PR]
Full	Name (I	Last name fir	st, if indiv	idual)				· · · · · ·	<del></del> .				<u></u> -
Bus	iness or l	Residence A	ddress (Nu	mber and S	treet, City, S	tate, Zip C	ode)		· · · · · · · · · · · · · · · · · · ·			· <u> </u>	<del></del> _
Nan	ne of Ass	sociated Brol	ker or Dea	ler	-			<del></del>	<del></del> .				<del>-</del>
Stat	es in Wh	ich Person L	isted Has	Solicited or	Intends to Se	olicit Purch	hasers		<del></del>				
3							[CT] [ME] [NY] [VT]	[DE] [MD] [NC] [VA]	[DC] [MA] [ND] [WA]	[FL] [MI] [OH] [WV]	[GA] [MN] [OK] [WI]	[HI] [MS] [OR] [WY]	All States [ID] [MO] [PA] [PR]

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF	PRC	CEEDS			
1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.					į
	Type of Security		Aggregate ffering Price		Amo	ount Already Sold
	Debt	\$	0	_	s	0
	Equity	\$	0	_	s	0
	☐ Common ☐ Preferred					:
	Convertible Securities (including warrants <sup>1</sup> )	\$	7,500,000		<b>s</b>	6,525,230
	Partnership Interests	\$	0	_	\$	0
	Other (Specify)	\$	0	_	<b>\$</b>	0
	Total	<b>S</b>	7,500,000	_	<b>\$</b>	6,525,230
	Answer also in Appendix, Column 3, if filing under ULOE.					
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."					A composite
			Number Investors		Do	Aggregate Ilar Amount Purchases
	Accredited Investors		. 73	-	\$	0
	Non-accredited Investors		0	_	\$	0
	Total (for filings under Rule 504 only)		0	_	<b>S</b>	0
	Answer also in Appendix, Column 4, if filing under ULOE.					
3.	If this filing is for an offering under Rule 504 or 505, enter the information for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the irst sale of securities in this offering. Classify securities by type listed in Part C - Question 1.					
	Type of Offering		Type of Security		Do	llar Amount Sold
	Rule 505		0	_	<b>\$</b>	0
	Regulation A		0	_	<b>s</b>	0
	Rule 504		0	_	<b>\$</b>	0
	Total		0	_	<b>s</b>	0
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.					
	Transfer Agent's Fees		Þ	1	<b>\$</b>	0
	Printing and Engraving Costs		×	1	\$	26,941.45
	Legal Fees		×	1	<b>\$</b>	70,000
	Accounting Fees		Ø	3	<b>s</b>	0
	Engineering Fees		Ø	]	<b>s</b>	0
	Sales Commissions (specify finders' fees separately)		Ø	]	<b>s</b>	0
	Other Expenses (identify)placement agent costs		Ø	3	<b>s</b>	625,750
	Total		<u> </u>	3	<b>s</b>	722,691.45

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE	OF PRO	CEEDS		
	b. Enter the difference between the aggregate offering price given in response to Part C - Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer."			\$ <u>6,7</u>	77,308.55
5.	Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for cac of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the bot to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to this suer set forth in response to Part C - Question 4.b above.	Σ			
		D	ayments to Officers, Directors, & Affiliates		ments To
	Salaries and fees	\$	0	⊠ \$	0
	Purchase of real estate	\$	0	⊠ \$	0
	Purchase, rental or leasing and installation of machinery and equipment	\$	0	⊠ \$	o
	Construction or leasing of plant buildings and facilities	\$	0	⊠ \$	0
	Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger)	\$	0	⊠ \$	0
	Repayment of indebtedness.	Ψ	0	. ⊠\$	0
	• •	ф	0		<u> </u>
	Working capital	<b>3</b>		. ⊠\$ <u>-6,7</u>	77,308.55
	Other (specify):	\$	0	- ⊠ \$	0
	Column Totals	s	00	<b>⊠\$</b> <u>6,77</u>	7,308.55
	Total Payments Listed (column totals added)		<b>⊠</b> \$ <u>6.7</u>	77,308.55	
	D. FEDERAL SIGNATURE				
fo qu	he issuer has duly caused this notice to be signed by the undersigned duly authorized person. I ollowing signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and usest of its staff, the information furnished by the issuer to any non-accredited investor pursuant to paragraph	Exchang (b)(2) of F	e Commissio		
Is	suer (Print or Type) Signature Dat	e			
	ame of Signer (Print or Type)  Chief Financial Officer  Title of Signer (Print or Type)  Chief Financial Officer	,			
	<u> </u>				

**ATTENTION** 

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

	E. STATE SIGNATURE	
Is any party described in 17 CFR 230.262     of such rule?	presently subject to any of the disqualification p	rovisions Yes No
	See Appendix, Column 5, for state resp	oonse.
The undersigned issuer hereby undertakes 239.500) at such times as required by state		te in which this notice is filed, a notice on Form D (17 CFR
3. The undersigned issuer hereby undertakes t	o furnish to the state administrators, upon writte	n request, information furnished by the issuer to offerees.
	his notice is filed and understands that the issuer	t be satisfied to be entitled to the Uniform limited Offering claiming the availability of this exemption has the burden of
The issuer has read this notification and know authorized person.	rs the contents to be true and has duly caused the	his notice to 'be signed on its behalf by the undersigned duly
Issuer (Print or Type)	Stgnarure 15	Date
Name of Signer (Print or Type)	Title (Print or Type)	
Robert E. Kinney	Chief Financial Officer	

### Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

# APPENDIX

Ī	Intend to non-a investors	to sell ccredited s in State -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1) <sup>2</sup>		or and exp d in State waiv		5 Disqualification ander State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)		
State	Yes	No		Number of Accredited Investors	Amount	Nuriber of Non-Accredited Investors	Amount	Yes	No
AL									
AK									
ΑZ			· · · · · · · · · · · · · · · · · · ·						
AR									
CA				15	981,000				
со									
CT			<del></del>	9	387,500				
DE			***	1	10,000	-			
ĐC							-		
FL				8	447,500				
GA									
ні									
ID			,						1
IL				<u> </u>					
IN				3	1,675,000				
ÍΑ									
KS									<del></del>
KY	<del>                                     </del>						-		1
LA							<del></del>		
ME									
MD			···	1	500,000				
MA				6	625,000				<u>†</u>
MI			····				<u> </u>		
MN				2	52,000			<b> </b>	
MS	†								1
МО	<del> </del>							<del>                                     </del>	†

# APPENDIX

1	investors		3 Type of security and aggregate offering price offered in state (Part C-Item 1) <sup>2</sup>		Type of amount pur (Part		5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)		
State	Yes	No		Number of Accredited Investors	Amount	Nuriber of Non-Accredited Investors	Amount	Yes	No
MT									
NE									
NV									
NH									
NJ				3	275,000				
NM									
NY				17	888,500				
NC				3	106,250				
ND									-
ОН				1	50,000				
ОК					-				
OR									
PA				1	200,000		<u> </u>		
RI									
SC									
SD							-		
TN									
TX				2	240,000				
UT									<u> </u>
VT									
VA									-
WA				1	31,250				
wv									
WI						<del>                                     </del>			
WY				-				<u> </u>	<u> </u>
PR	<u> </u>			-				-	<u> </u>

SEC 1972 (7/00)